



CAREER DEVELOPMENT
ASSOCIATION OF AUSTRALIA

17 - 19 MAY 2017

Pullman Brisbane
King George Square Hotel
Brisbane, Queensland

#cdaa2017



**INSPIRING
EXCELLENCE
IN CAREER
DEVELOPMENT:
RESPONDING
LOCALLY
TO GLOBAL
CHALLENGES**

CONFERENCE PROGRAM

WEDNESDAY, 17TH MAY 2017

PRE-CONFERENCE WORKSHOPS

8.00 am - 8:50 am	Pre Conference Workshop Registration
9.00 am	Full Day Pre Conference Workshop: 9.00 am – 5.00 pm Engaging Career Development Resources Presenter: Carolyn Alchin, University of Southern Queensland
9.00 am	Half Day Pre Conference Workshop: 9.00 am – 12.30 pm Innovation, Entrepreneurship and Start-ups Presenters: Rebecca McIntosh, iLab and Lou Bromley, Career Adviser
10.30 am	Morning Tea
11.00 am	Pre Conference Workshops Continue
12.30 pm	Innovation, Entrepreneurship and Start ups Workshop Concludes
12.30 pm	Lunch
1.30 pm	Half Day Pre Conference Workshop: 1.30 pm – 5.00 pm myfuture.edu.au – Introducing Australia’s National Career Information Service Presenters: Victoria Johnson and Lizzie Knight, Education Services Australia
1.30 pm	Full Day Workshops Continue
3.00 pm	Afternoon Tea
3.30 pm	Pre Conference Workshops Continue
5.00 pm	Pre Conference Workshops Conclude
6.00 pm – 8.00 pm	2017 CDAA National Conference Welcome Reception at the Gallery of Modern Art

WEDNESDAY, 17TH MAY 2017

PRE-CONFERENCE SITE VISIT

12.30 pm	Pre Conference Afternoon Site Visit Registration at the Pullman King George Square and Lunch
1.30 pm	<p>Half Day Afternoon Site Visits – 1.30 pm – 5.00 pm</p> <p>Business Incubation and Accelerated Business Start Up Hubs This site visit will depart the Pullman King George Square Hotel at 1.30 pm and travel to three sites.</p> <p>SITE VISITS iLab http://www.ilabaccelerator.com River City Labs http://www.rivercitylabs.net Little Tokyo Two https://www.littletokyotwo.com</p> <p>Delegates will return to the Pullman King George Square Hotel by 5.00 pm</p>
5.00 pm	Return to Pullman King George Square Hotel
6.00 pm – 8.00 pm	2017 CDAA National Conference Welcome Reception

THURSDAY 18 MAY 2017
CONFERENCE PROGRAM – DAY 1

7:30 am - 8:30 am	Conference Registration				
8.30 am	Conference Welcome				
8.40 am	Welcome to Country Maroochy Songwoman				
8.50 am	Official Conference Opening The Hon Grace Grace MP, Minister for Employment and Industrial Relations Minister for Racing and Minister for Multicultural Affairs				
9.05 am	President's Welcome Andrew Rimington, National President, CDAA				
9.15 am	Conference Housekeeping				
9.25 am	<p>Keynote Presentation Putting the Psychology of Working to Work Dr Ryan Duffy, University of Florida</p> <p>The world of work is in a consistent state of change and for the majority of adults around the globe finding decent work is a priority. In this keynote presentation, Dr Ryan Duffy will outline the recently developed Psychology of Working Theory (Duffy, Blustein, Diemer, & Autin, 2016) and discuss how concepts from the theory may be useful for career practitioners. The theory attempts to describe the career development process of all working adults – regardless of privilege – by highlighting structural and psychological factors that promote the attainment of decent work and describing how attaining decent work leads to need satisfaction and well-being. Dr Duffy will briefly discuss ongoing quantitative and qualitative research supporting the theory's propositions and will conclude by honing in on potential intervention strategies that may help individuals find and secure decent work.</p>				
10.25 am	Morning Tea and Trade Exhibition Visits				
11.00 am	<p>Critical Ingredients of Career Interventions: Signposts Toward Career Education Pedagogy</p> <p>Michael Healy, <i>La Trobe University, VIC</i></p>	<p>Career Transition for an Entire Industry - Auto Supply Chain Transformation</p> <p>Anthony Battaini, <i>Hudson Global Resources, VIC</i></p>	<p>Achieving Your Potential: How to Cultivate Your Own, and Others, Happiness and Performance at Work</p> <p>Stacey Ashley, <i>Ashley Coaching & Consulting, NSW</i></p>	<p>Mentoring Without Borders: Developing Professional Networks to Enhance Employability in a Global Workplace</p> <p>Dr Julie Preston, <i>University of Tasmania, TAS</i></p>	<p>Building Career Capacity in Mongolia: A Career Consultant's Contribution</p> <p>Col McCowan OAM, <i>Cromach Careers, QLD</i></p>
5 minutes room change					

11.40 am	<p>What Should I Study? An Exploration of the Study Choice Process of Year 12 Students</p> <p>Andrea Parks, <i>University of South Australia</i></p>	<p>Learnings from Career Guidance Program Trialled with the Stroke Association of Victoria Project to Help Stroke Sufferers in Geelong to “Stay at Work”, 2016 - 2017</p> <p>Mark Glascodine, <i>Bravo Consulting, VIC</i></p>	<p>Upskilling Engineering and Information Technology Students with Global Employability Skills: Learning from a Cross-cultural Experiential University Leadership Program</p> <p>Felicity Brown, <i>Maia Careers & Training</i></p>	<p>Launch of the Higher Education Careers Adviser Digital Information Kit</p> <p>Kellie McInnes, <i>Department of Education and Training, ACT</i></p>	<p>Stepping Up to the Plate to Meet Future Food and Fibre Demands: Using Social Cognitive Career Theory to Inform the Australian Agriculture Industry's Workforce Strategies</p> <p>Nicole McDonald, <i>University of Southern Queensland, QLD</i></p>
12.20 pm	Lunch and Trade Exhibition Visits				
1.25 pm	<p>Changes in Medications for Depression: Impact on Study, Work and Employment</p> <p>Sabrina Pit and Vibeke Hansen, <i>University Centre for Rural Health, University of Sydney, Western Sydney University, NSW</i></p>	<p>Delivering Successful Internal Redeployment Support Programs - Case Study from the University of Sydney</p> <p>David Scoppa, <i>The University of Sydney, NSW</i></p>	<p>Creating Your Own Luck - Using Happenstance Theory to Accelerate Your Career</p> <p>Christine Cox, <i>Christine Cox Consulting, QLD</i></p>	<p>Emergent Career Opportunities in STEM</p> <p>Anne Bowden, <i>University of the Sunshine Coast, QLD</i></p>	<p>Career Development Services, Training, and Credentialing Around the World</p> <p>Dr Marilyn Maze, <i>Asia Pacific Career Development Association, USA</i>, Dr Connie Pritchard, <i>National Career Development Association, USA</i> and Dr Peter McIlveen, <i>University of Southern Queensland, QLD</i></p>
5 minutes room change					

2.05 pm	<p>"To Have a Better Life": What Motivates, Obstructs and Influences Career Decision-making in Young Australians from Diverse and LSES Backgrounds</p> <p>Sandra Bridgland and Clive May, <i>Queensland University of Technology, QLD</i></p>	<p>How to Support Successful Senior Executives as they Embrace the Challenges of Career Transition in a VUCA World?</p> <p>Dr Penelope Faure, <i>Audrey Page & Associates, NSW</i></p>	<p>Careers Evolution: A Vision of Today's Preps as the Graduates of 2030</p> <p>Victoria Johnson, <i>Education Services Australia, VIC</i></p>	<p>Student Employability Development Through Experiential Learning</p> <p>Andrea Reid and Anna Richards, <i>The University of Queensland, QLD</i></p>	<p>Youth Policy: Then and Now</p> <p>Andrew Rimington, <i>Rimington Group Pty Ltd, VIC</i></p>
2.40 pm	Afternoon Tea and Trade Exhibition Visits				
3.10 pm	<p>Keynote Presentation Career Practitioners as Sense Makers: Practical Skills, Uncomfortable Questions Dr Ann Villiers, Mental Nutrition</p> <p>Regardless of context and client base, influencing our clients, organisations and profession [both nationally and internationally], with self-awareness, is one of the most demanding tasks we face. Using practice-related demonstrations and examples, the presentation will explore how everyday and professional taken-for-granted constructions of careers impact communicating, choices and decisions.</p> <p>The presentation will examine how our personal acts of meaning making give rise to potentially unhelpful practices that play out in our dealings with clients and colleagues and how vocational information and assessment tools are socially constructed and contain unexamined assumptions that underpin how we think about careers. Practitioners will be offered language practices to expand their response repertoire; guided to question the unquestioned in professional practice, and challenged to consider uncomfortable questions about the future, namely, for practitioners, how to offer hope, and for the profession, what sort of society do we want to live in?</p>				
4.00 pm	Day 1 Wrap Up and Close				
4.30 pm – 5.30 pm	CDAA Annual General Meeting				
7.00 pm	2017 CDAA Excellence Awards Dinner				

FRIDAY 19 MAY 2017
CONFERENCE PROGRAM – DAY 2

7.45 am	Conference Registration
8.30 am	Welcome to Day 2
8.40 am	CDA Awards for Excellence – On the Couch with the 2017 Award Winners
9.25 am	Conference Housekeeping
9.35 am	Gold Sponsor Welcome
9.40 am	<p>Keynote Presentation Past Post-Modernism is the Return of Truth Dr Peter McIlveen, University of Southern Queensland</p> <p>Since 1960, the world mortality rate of little children has declined from 182 in every 1000 born, down to 42 in 1000 in 2015. In the same period, world life expectancy has grown from 52 years to 71 years. World GDP per capita has climbed from \$US5413 in 1990 up to \$US15470 in 2015. As a species, our babies die less frequently, we live longer, and our economies are churning more. Yet, paradox prevails. Despite humanity’s achievements, the postmodernists’ post-truth world is portrayed as a garbage pile of broken bodies, hearts, minds, and dreams. If one believes the revisionists, it seems as if we live in a world littered with the human detritus of destruction. It is as if the postmodernists’ nihilistic dark pall—their miserable rendering of meaninglessness—drapes heavy across our faces, smothering the breath of hope, shading the light of liberty. They say we live in an epoch in angst that broils in the superficiality of digital (dis)connection. The postmodernists’ nihilism is writ large in their revisionist ambition to annihilate traditional knowledge, which they portray as evils of the colonial, paternal, or capitalist hegemony. Their pernicious discursive trickery that distorts and subverts the meaning of organic, real world, lived experience, gives reason to turn away, to turn back, and to renew what we already knew to be true. There is beauty in work—hard work, devoted work, meaningful work, ethical work, and, moreover, decent work. Not since the end of World War II has there been a greater need for career development practitioners than now. Now, ironically, we must go back to the modern future to find ourselves as practitioners whose hearts, minds, and hands are devoted to the aesthetic of work that makes a difference, each day and every day, in the lives of people who wish to dream a dream, and hope on high that one day they too will make a difference.</p>
10.30 am	Overview of the Sector Debriefs
10.40 am	Morning Tea and Trade Exhibition Visits

11.15 am	<p>Retaining Skills Within the Workforce: The Motivation and Adaptability of Retirees Reengaging with Career</p> <p>Jennifer Luke and Dr Peter McIlveen, <i>Australian Collaborator for Career, Employability & Learning for Living (ACCELL)</i> and <i>University of Southern Queensland, QLD</i></p>	<p>Purpose to Action: A Model for Preparing, Managing and Evaluating 21st Century Career Conversations</p> <p>Leonie Stanfield, <i>Careertalk, NSW</i></p>	<p>Differentiated Career Service Delivery in Schools: A Practice Model to Meet the Individual Career Development Needs of all Students</p> <p>Catherine Hughes, <i>Grow Careers and St Patrick's College, TAS</i></p>	<p>Simple Strategies for Supporting Clients Experiencing Mental Health Issues</p> <p>Dr Shari Walsh, <i>Growth Psychology, QLD</i></p>	<p>Australian VET on the International Stage</p> <p>Wendy Walker, <i>Department of Education and Training, ACT</i></p>
5 minutes room change					
11.55 am	<p>Career Transition, Career Assessment and Storytelling: The Experience of an Older Australian Adult</p> <p>Dr Mary McMahon, <i>The University of Queensland, QLD</i> and Professor Mark Watson, <i>Nelson Mandela Metropolitan University, South Africa</i></p>	<p>How to Write Pitches for APS Jobs</p> <p>Dr Ann Villiers, <i>Mental Nutrition, ACT</i></p>	<p>Transferable Skills to Last</p> <p>Louise Millar-Hoffmann, <i>Career Stepping Stones Pty Ltd, VIC</i></p>	<p>Innovative Career Development Programmes</p> <p>Lee Brodie, <i>Career Dynamic, New Zealand</i> and Sheonaigh Rennie, <i>My Career Rhythms, NSW</i></p>	<p>Local Answers to Global Challenges</p> <p>Petrina Fraccara, <i>Cystic Fibrosis</i></p>
5 minutes room change					
12.35 pm	<p>Sector Debriefs</p> <p>During this session, delegates will be asked to attend the sector debrief that pertains to their professional sector. Sectors may include: school education, tertiary education, private practice, corporate, employment services, community sector. The Facilitator will then undertake a structured discussion and debrief regarding highlights and possible application of learnings from the 2017 Conference applicable to their sector.</p>				
	Sector 1	Sector 2	Sector 3	Sector 4	Sector 5

1.10 pm	Lunch and Trade Exhibition Visits
2.15 pm	<p>Sector Debrief Report Facilitated panel provides brief summary of the 2017 Conference outcomes.</p>
2.50 pm	<p>Keynote Presentation Marayke Jonkers, Paralympian</p> <p>Marayke Jonkers is one of Australia’s most revered paralympics athletes. Marayke swam to prominence when she clinched two bronze medals for Australia at the Athens 2004 Games. Four years earlier, she had qualified for the Australian team only to finish an agonisingly close fourth at the Sydney 2000 Paralympics. Far from giving up, she persevered and went on to not only win two medals, but to complete two university degrees achieving the highest grades, volunteer in the community and launch a new career in journalism - all while in full training.</p> <p>In 2004, she graduated with a Bachelor of Social Science, and achieved high distinction grades. By 2006, she had a second degree in communications, for which she received a Dean's Commendation for Academic Excellence. A tireless advocate for people with disabilities, Marayke's week often includes a visit to schools speaking to students about spinal injury prevention or encouraging children with disabilities to take up sport.</p>
3.40 pm	Launch of 2018 CDAA National Conference
3.50 pm	Conference Summary, Thanks and Close
4.00 pm	Conference Closing Afternoon Tea