



## **Innovative Career Development Programs**

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### **OVERVIEW**

Three innovative career development programs are presented in contrasting contexts including a professional rugby franchise, a large university career centre and a business.

### **KEY LEARNING OBJECTIVES**

Gain an understanding of how these career development programs were designed and implemented to effectively engage user groups in career decision making activity, identify tentative career choices and engage in self-directed research and reality testing strategies.

### **THEORETICAL BACKGROUND/EVIDENCE BASE AND WORKSHOP APPROACH**

The presenters will discuss the program objectives, strategies and resources that were developed and implemented. Evaluation results will indicate impact of these programs on organisational culture, client confidence, self-awareness, resilience, motivation and their active engagement in conducting due diligence of their career options.