



Educating Job Seekers about E-Recruitment

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The purpose of this presentation is to raise awareness about e-recruitment trends and the implications these methods can have on job seekers.

It's easy to have '2020 vision' in hindsight but, as career practitioners, we need to stay ahead of the curve so we can forearm our clients with the skills and knowledge needed to successfully navigate paths to employment.

What are the current trends in e-recruitment?

What will job seekers in 2020 need to know to successfully navigate e-recruitment practices?

In my role as lecturer, I come across many students unaware of the changes occurring in recruitment and selection processes. I have the opportunity to learn about their thoughts about, and experiences of, e-recruitment. Some are daunted by the fact that, at some point, they will likely face e-recruitment scenarios. For those who have experienced e-recruitment, a common feeling was a lack of preparedness for what transpired.

If we are to maximise the success of our clients within the e-recruitment environment, it is imperative that we, as career practitioners, keep our fingers on the pulse about e-recruitment processes in use now, and those predicted to become commonplace as we head towards 2020.

This presentation will focus on e-recruitment practices job seekers are likely to experience in the coming years, and what we can do to help our clients succeed.