



Educating Job Seekers about E-Recruitment

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The purpose of this presentation is to raise awareness about e-recruitment trends and the implications these have on job seekers.

It's easy to have '2020 vision' in hindsight but, as career practitioners, we need to stay ahead of the curve so we can forearm our clients with the skills and knowledge needed to successfully navigate the e-recruitment environment.

What are the current trends in e-recruitment?

What will job seekers in 2020 need to know to successfully navigate e-recruitment practices?

In my role as lecturer, I come across many students who are unaware of the changes occurring in recruitment and selection processes. I have had the opportunity to learn about their thoughts, and experiences of, e-recruitment. Some are daunted by the fact that, at some point, they will likely face e-recruitment scenarios. For those who have experienced e-recruitment already, a common feeling was a lack of preparedness for what transpired.

With the pace at which e-recruitment is spreading, it is imperative that we, as career practitioners, keep our fingers on the pulse about the types, and extent, of e-recruitment processes currently in use, and those predicted to become commonplace as we head towards 2020.

In that way, we can help maximise the success of our clients within the e-recruitment environment. This presentation will focus on e-recruitment practices job seekers are likely to experience in the coming years, and what we can do to help our clients succeed.