



Purpose to Action: A Model for Preparing, Managing and Evaluating 21st Century Career Conversations

Leonie Stanfield, *Careertalk*

Significant change is coming. Regardless of the timeline, the way teachers, students and parents view transitions, skills and qualifications must keep evolving. Career practitioners in schools and in private practice play an important role in facilitating positive conversations.

The Purpose to Action career conversation model equips teachers, parents and teenagers to hear each other and be heard. It helps them be clear about what they want from a conversation and be prepared to lead the conversation towards that outcome. This model acts as scaffolding for the building of constructive career conversations.

Current research highlights the importance of parental and community engagement with schools and the value of a diverse range of career conversations beginning at an earlier age.

This presentation encourages participants to reflect on ways their careers program and practice can best equip students, parents and teachers to have effective 21st century career conversations.

Key Learning Outcomes:

- Identify the benefits that facilitating parent/teenager and teacher/student career conversations can have for your careers program/practice
- Understand the process of effective conversations – the how
- Identify the content of effective career conversations – the what
- Support students/parents/teachers with a tool to help them initiate, manage and evaluate their career conversations

Leonie combines her experience and expertise in career development, communications and training to enhance the quality of career conversations. Her qualifications include a BSW Melb, GradCertOnlineLrng, and MCareerDev, ECU. She has 30+ years speaking and training in her work with early school leavers, university students, apprentices/trainees, athletes, job seekers, and those progressing their careers and navigating career transitions.