



## **Geography - A Basis for Career Development**

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Geography (location & place) underlies the development of Geographic Information Systems (GIS) a mapping application and Geographic Positioning Systems (GPS) a mapping tool. In just three decades GPSs are now a part of every mobile phone and a feature of most modern cars. This rise of technology has dramatically impacted on employment and given rise to a whole range of occupations unheard of a few years ago. Yet many young people do not realise that the tools they use on their mobile devices can be the basis of a meaningful working role, either using their own enterprising skills or with an employer.

This presentation will provide you with an insight into how knowledge of Geography, GPSs and GISs can provide employment opportunities and career paths from VET or graduate studies in this area. Trends in how companies and government use these tools will also highlight potential development and work opportunities that might occur in the future.