



Career Transition for an Entire Industry - Auto Supply Chain Transformation

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TARGET AUDIENCE:

Career Coaches interested in delivery of high volume, complex transition and mobility coaching within industrial and commercial settings.

RELEVANCE TO THEME:

The demise of Australia's auto manufacturing is a result of global economic challenges. NCVET estimates 100,000 workers across Victoria and SA will be impacted. Hudson is engaged locally, primarily around Dandenong and Broadmeadows, project managing delivery of career transition advice services to impacted auto supply chain workers.

PROFESSIONAL STANDARDS MET:

Hudson uses contemporary vocational guidance, adult education and career development theory, modelling best-practice onsite delivery, supporting around 2,000 workers. 25 CDAA Coaches use the latest labour market information, translation services, multi-lingual material aligned to a culturally diverse workforce and sophisticated scheduling, activity tracking and reporting software.

KEY LEARNING OUTCOMES:

Practitioner key learnings from one of the most significant, industry-wide transformations include innovative tools, techniques and materials developed to deliver these services; insights into complex, large-scale coaching projects, delivered in a mission critical environment, to multiple stakeholders.

THEORY/EVIDENCE BASE:

Hudson fully and accurately tracks performance and outcome data and will provide this in an infographic, powerfully evidencing the benefits of Career Development coaching in reducing anxiety, maintaining engagement and protecting productivity of whole workforces facing disruptive change.